



FIFTH
**GLOBAL CONFERENCE ON
ECONOMIC GEOGRAPHY 2018**
COLOGNE GERMANY
24-27 JULY 2018



Dynamics in an Unequal World
July 24th – 27th 2018, University of Cologne

The biggest conference dedicated to economic geography

- Cutting edge research on how the map of the world economy is changing, why it is changing, and what we should do about it
- Implications for businesses policy makers, planners and teaching
- Plenary sessions and debates with eminent scholars, opinion- and policy makers
- Hundreds of presentations on cities, consumption, development, digital technologies, environment, finance, innovation, politics, regions, society, and work
- Inspiration, networking and best practice sharing with more than 500 people from more than 50 countries
- Exhibitions by leading publishers
- Gala reception and other events

Organiser: Institute of Geography and Department of Economic and Social Geography

Participants: geographers, economists, regional scientists, social scientists, business scholars, opinion- and policy-makers, publishers, and industry practitioners interested in global economic dynamics

Rationale:

The title “Dynamics in an Unequal World” is based on the premise that the world is far away from being flat. Worldwide we see uneven developments in which regions and countries rise while other fall. The growth of specialized economic clusters like Silicon Valley or the growing numbers of Global Cities in which economic headquarter functions accumulate are only two examples that agglomeration and marginalization processes are not diminishing neither on local, national or global scale. What are the drivers of these developments and what are its implications? Who are the next winners and who are the losers? What is the role of rural and urban areas for economic development in future and what is the role of the different regions in the Global South?

Economic geography, with its focus on uneven development is well positioned to map much of such dynamics, explore their implications, and formulate new ways in which economies can be conceptualized and researched.



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Recognition packages

Gala Sponsor – negotiable

- All of the benefits of Platinum Sponsorship
- Complimentary full conference registration for two members of the organisation
- Opportunity to organise sessions dedicated to the work of the sponsoring organisation or other topics of interest
- Organisation logo printed on conference delegate bags
- Dedicated time to present 5-minute remarks at the opening reception to highlight the work of the organisation in support of the conference

Platinum Sponsor – (EUR 5000)

- Recognition as a sponsor of keynote/plenary session, or a series of sessions, or bursaries for conference participants or conference reception
- Recognition as Platinum Sponsor at the opening reception
- One dedicated poster space to present research or other promotional material
- Opportunity to include promotional materials in conference delegate bags
- Inclusion of organisation logo on printed materials and relevant signage
- Digital recognition exposure on the conference website and social media

Gold Sponsor – (EUR 2500)

- Recognition as Gold Sponsor at the opening reception
- Complimentary full conference registration for two members of the organisation
- One dedicated poster space to present research or other promotional material
- Opportunity to include promotional materials in conference delegate bags
- Inclusion of organisation logo on printed materials and relevant signage
- Digital recognition exposure on the conference website and social media

Silver Sponsor – (EUR 1500)

- Recognition as Silver Sponsor at Luncheon
- One dedicated poster space to present research or other promotional material
- Opportunity to include promotional materials in conference delegate bags
- Inclusion of organisation logo on printed materials and relevant signage
- Digital recognition exposure on the conference website and social media

Offer for exhibitors – tba

- Dedicated space in exhibitors' hall
- Complimentary full conference registration for two members of the organisation
- Organisation's name listed in conference programme
- Organisation's name listed on conference website with link to organization's webpage